



Audax® joins the Good Business Charter

Audax is delighted to announce it has joined companies such as **Deloitte, Capita and Richer Sounds** in signing up to the Good Business Charter (GBC), an accreditation that seeks to raise the bar on business practices for employees, tax, the environment, customers and suppliers.

Audax is proud to be the first in the Security sector to join the GBC. It has never been more important for businesses to regain trust and show they care about more than just profit.

The Good Business Charter exists for all companies and charities with 10 employees or more across all industries and sectors and works through a simple online self-certification process. At a time when people are caring more about who they work for and who they buy from, the Good Business Charter offers a straightforward accreditation which recognises organisations which prioritise and care for their employees, the environment, customers and suppliers, whilst also paying their taxes according to the spirit of the law. The GBC and its members seek to inspire many other businesses to follow suit.

The Good Business Charter has the support of both the **CBI and the TUC** which both have trustee representation on its board. Other partners of the GBC include the **Living Wage Foundation** and the **Prompt Payment Code**.

Chairman of the GBC board, Simon Fox, said:

“The Good Business Charter brings together 10 standards, most of which already exist, but in separate places. We have brought them together to give a coherent overall position for businesses to aspire to. We believe that the GBC has enormous potential to change business practice for good. We hope that because of its simplicity and cost effectiveness, it will quickly gain support.”

Managing Director of Audax Adam Liardet, said: “As Audax® were worldwide Pioneers in Body Worn Video (BWV) technology, we are also proud to be one of the first businesses to adopt the Good Business Charter. Providing award winning products is one thing, but having recognition for how we conduct ourselves as a business is of particular importance to Audax. Every responsible organisation should aspire to reach the highest possible standards in the way they conduct themselves. Being able to publicly prove and advertise a commitment to achieving and supporting the 10 components that make up The Good Business Charter we hope encourages and inspires others to also be a responsible business”

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About Audax®

Audax® are worldwide **Pioneers in Body Worn Video** (BWV) technology. Leading the World in 2006 with the UK Home Office we were also the First UK Security SME ever funded by the European Union H2020. Audax® were the “**Communications Systems Award**” winner at the Counter Terror Business awards and winners of the “**Most Innovative in Security Technology**” at the Innovation & Excellence Awards 2019. Members of **Made in Britain** (The register of British Manufacturers) we manufacture to be a ‘**Security and Privacy by design**’ product. Organisations purchase from us due to our **Compliant ‘for Evidential Purpose**’ devices and Industry Pedigree.

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